

# NEWS RELEASE

June 6, 2008

## **Hockey Night in Canada Theme Announcement**

This afternoon John Ciccone communicated with Scott Moore of CBC and requested a meeting on Monday to further discuss the issues surrounding the Hockey Theme.

At 4:59 PM (one minute before CBC's deadline) Mr. Moore advised that CBC intended to proceed with an announcement of a National contest unless he had the basis for an agreement.

Ms. Claman is saddened and disappointed that CBC is not prepared to negotiate further. A further statement will be made on Monday, June 9<sup>th</sup> at 5:00 PM.

For a more detailed history of the theme see: [www.hockeytheme.com](http://www.hockeytheme.com)

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